

PRIVACY POLICY

Effective Date: 09.18.2025

I. Introduction

Thank you for visiting our website! We recognize that your privacy is important. This Privacy Policy (we'll refer to it as the "Policy") discloses the information gathering and dissemination practices for **www.drbeatrizmanntherapy.com** (collectively, the "Site" or the "Company"). It does not apply to information collected by us offline or information collected by any third-party.

Please read this entire Privacy Policy carefully before you begin using the Site to understand our policies and practices regarding your information and how we will treat it. You acknowledge that this Privacy Policy is designed to be read in connection with the Site Terms and Conditions of Use, which is available [HERE](#). ***By using this Site, you are consenting to the collection, use, and disclosure of your personal information as set forth in this Policy. If you do not agree to be bound by this Policy, you may not access or use this Site.***

We reserve the right to change this Privacy Policy from time to time, without prior notice. We may notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, or by placing a notice on our Site. We will always keep this page up to date with the most recent Policy information. Please check this page periodically for changes. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Policy; and (b) your agreement to abide and be bound by that Policy. That means, if we make changes to the Policy and you continue to use the Site, you are agreeing to be bound by the new Policy and Terms and Conditions.

II. Information We Collect

We collect several types of information from and about users of our Site, including information:

- By which you may personally identified ("personally identifiable information"), such as your first and last name, e-mail address, street address, zip code, phone number, subscriber status, age, gender, and credit or debit card information. We may also retain the details of purchases and other transactions, or payments made with us.
- From your browser or device, such as your IP address, the time you spend on our Site, your email address, your browser type, operating system and platform, your purchase history, product and pages you view, products and services you search for, length of page visits, and other browser interaction information and/or, about your internet connection, the equipment you use to access our Site, and other general usage details.

We collect personal information that you may provide, including: your name, mailing address, phone number, email address, credit card number, and financial information, and records and copies of your correspondence. The non-personal information that we may collect includes your browser type, the URL of the previous website you visited, your ISP, operating system, and your Internet protocol (IP) Address. The non-personal information is not used by us to personally identify you and is not readily usable for that purpose.

The information we receive from your web browser and device is not, in and of itself, personally identifiable. However, we may combine it with other information in an attempt to identify you or we may combine it with information that does identify you. We may also review our server logs for security purposes—for example, to detect intrusions into our network—and we might share our server logs, which contain visitors' IP addresses, with the appropriate investigative authorities who could use that information to trace and identify you.

Whenever we collect information about you, we will make an effort to link to our Privacy Policy.

III. How We Collect Information

This Site collects information in several ways. We collect personal and non-personal information when you provide it to us or automatically, as you navigate through our Site. Examples of this include when you place an order, fill out forms on the Site, become a subscriber (whether on a regular or trial basis), respond to our polls and surveys, give us comments or other feedback, subscribe to our news and updates, send us an email, or purchase a product or service via the Site.

When you subscribe to our service or otherwise make a purchase through our Site, we will collect your name, mailing address, telephone number, credit card number, email address, and other information that we request during the registration process. In addition, if you communicate with us regarding the Site, or any of our services or products, we collect any information that you provide to us during the course of our communication(s).

We also receive information from you as a result of your visiting our site, sending us emails including your IP address, your email address, your browser type and version, your operating system and platform, your purchase history, products you view, products you search for, length of visits to pages and other browser interaction information.

We may use analytic and reporting technologies, including but not limited to Google Analytics, to record non-personal information such as Internet domain and host names, Internet protocol (IP) addresses, browser software, operating system types, click patterns, and the dates and times that the Site and our services are accessed by you. We may in contract with a third party to help us manage, monitor and optimize our Site and measure the effectiveness of our advertising, communications and use of the Site. We may use web beacons and cookies (described below) for this purpose.

The information we collect automatically is used for statistical data and will not include personal information. We use this data to improve our Site and our service offerings.

IV. How We Use Your Information

Our primary goal in collecting personal information is to provide you with a customized experience, to fulfill your requests for products and services (including purchases) or any other purposes for which you provide it, to provide you with notices about your account, to improve the content and overall look and feel of our Site and services, to conduct internal research as necessary, and in any other way we describe when you provide the information. We use your personal information primarily for our own internal purposes, such as providing, maintaining, evaluating, and improving our Site and the products and services we offer and sell, to collect credit card payments for subscription fees and other purchases you make, and to provide customer support.

From time to time, we may use non-identifiable aggregate information to better design our Site and to share with select advertising partners, sponsors, and/or affiliates and to assist us in providing, maintaining, evaluating, and improving our Site and the services and products we offer and sell. For example, we may tell an advertiser that X number of individuals visited a certain area on our Site, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to personally identify those individuals.

V. Release or Disclosure of Your Information

As a general rule, we do not sell, rent, lease or otherwise transfer any information collected whether automatically or through your voluntary action, except to provide products or services you've requested through us, or in response to a validly issued subpoena, court order, or other legal process, including to respond to any government or regulatory request, to enforce our [Terms of Use](#) and any other agreement(s), including for billing and collection purposes, or when necessary to establish or exercise our legal rights, or defend against legal claims made by you or on your behalf.

We will disclose your personal information to a third party, including a lawyer or collection agency, when necessary, to protect or enforce our legal rights and policies, including our Terms of Service, or Terms and Conditions, to protect or enforce the legal rights of a third party, or as we in good faith believe we are required to do so by law (such as to comply with a subpoena, court order, or to cooperate with a legal investigation, for example) or if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of **Dr Beatriz Mann Therapy LLC**, our customers, or others.

We may contract with various third parties who help us provide, maintain and improve the Site and the services we provide and the services and products we offer and sell, and such third parties may have access to your personal information in order to perform their services. For example, we use a third party to process payments made to us, and may subcontract out production, fulfillment, analytics, reporting or other operations. We may contract with third party contractors to help us manage, monitor and optimize our Site and the services and products we offer and sell. We may also use third party contractors to help us measure the effectiveness of our advertising, and communications.

We may disclose non-personal Information, in aggregate form, to potential strategic partners, advertisers, investors, customers, and others. You may not opt-out of the sharing of this information.

VI. Our Use of Cookies and Web Beacons

Some pages on this site may use cookies. A cookie is a small file placed on the hard drive of your computer. Most websites use cookies. We will use cookies to track your use of the Site and the services and products we offer and sell, provide you with a more personalized user experience, and to facilitate your logging in to the Site. Cookies may include more personalized information, such as your IP address, browser type, the pages you visit, the server your computer is logged onto, the area code and zip code associated with your server, and your first name to welcome you back to our Site. We may use cookies to perform tasks such as: monitoring aggregate site usage metrics, storing and remembering your passwords (if you allow us to do so), storing account and advertising preferences that you have set, and personalizing the Services we make available to you.

We also may use web beacons. A web beacon is an often-transparent graphic image, usually no larger than a 1x1 pixel that is placed on a web page or in an e-mail that is used to monitor the behavior of the user visiting the Site or receiving the e-mail.

Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some aspects of the Site may not function properly if you elect to disable cookies.

VII. Third Party Use of Cookies

Some content or applications, including advertisements, on the Site are served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

VIII. Email Information

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received online, mail, and telephone. This also applies when you register for our website, sign up through any of our forms using your email address or make a purchase on this site.

We are committed to keeping your e-mail address confidential. We do not sell, rent, or lease our subscription lists to third parties, and will not disclose your email address to any third parties except as allowed in the section titled Disclosure of Your Information. We will maintain the information you send via e-mail in accordance with applicable federal law.

In compliance with the CAN-SPAM Act, all e-mails sent from our organization will clearly state who the e-mail is from and provide clear information on how to contact the sender. In addition, all e-mail messages will also contain concise information on how to remove yourself from our mailing list so that you receive no further e-mail communication from us.

Our emails provide users the opportunity to opt-out of receiving communications from us and our partners by reading the unsubscribe instructions located at the bottom of any e-mail they receive from us at any time.

Users who no longer wish to receive our newsletter or promotional materials may opt-out of receiving these communications by clicking on the unsubscribe link in the e-mail.

IX. How We Protect Your Personal Information

We maintain reasonable administrative, physical and technological measures to protect the confidentiality and security of personal information you submit on or through this Site. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially reasonable means to protect your personal information, we do not guarantee

absolute security of your personal information. Any transmission of personal information is at your own risk. We are not responsible for the unauthorized acts of others, and we assume no liability for any disclosure of information due to errors in transmission, unauthorized third-party access (such as through hacking) or other acts of third parties or acts or omissions beyond our reasonable control. The security, integrity and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed. Further, we cannot control dissemination of personal information you post on or through this Site using any social networking tools we may provide, and you should have no expectation of privacy in such information.

X. Accessing, Reviewing, and Correcting Your Personal Information

You may send us an email at **drmann@drbeatrizmanntherapy.com** to request access to, correct, or delete, any personal information that you have provided to us. If you do desire to obtain a copy of your personal information, you will be required to provide proof of your identity. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect. If your personal information changes or if you no longer want to subscribe to or use the Site, you may correct, update or deactivate your personal information and your account through the account management screen, if applicable. If you wish to deactivate or terminate your subscription you may also email us at **drmann@drbeatrizmanntherapy.com**.

XI. Application of Privacy Policy You Access Third-Party Websites

Please be aware that this Site may contain links to other sites whose information practices and policies may be different than ours, including promotional partners, advertisers, sponsors, third-party Internet sites, and content providers. We are not responsible for any actions or policies of such third parties. This Privacy Policy does not apply when you access third party websites. We cannot control how third parties may use personal information you disclose to them, so you should carefully review the privacy policy of any third-party website you visit before using it or disclosing your personal information to its provider.

XII. Children's Privacy

This Site is not intended for children under the age of 16, in compliance with COPPA (Children's Online Privacy Protection Act), and we will not knowingly collect or use any personal information from children that we know to be under the age of 16. No one under the age of 16 may provide any personal information to (or on) the Site. If we learn we have collected or received personal information from a minor under 16, we will delete this information, and/or attempt to obtain parental consent. If you have any reason to believe we may have unknowingly collected data from a minor without the consent and supervision of a parent or guardian, please let us know by contacting us at **drmann@drbeatrizmanntherapy.com**, so we can take appropriate action.

XIII. Opting Out from Receiving Communications from Our Website

You may opt-out from having your personal information used for certain purposes. For example, if you purchase a product or service but do not wish to receive any additional marketing material from us, you may indicate your preference on our order form.

If you no longer wish to receive any promotional or other communications from us, you may opt-out by following the instructions included in each email communication or by emailing us at **drmann@drbeatrizmanntherapy.com**. If you need assistance, you may contact us at **drmann@drbeatrizmanntherapy.com**.

XIV. Changes to This Privacy Policy

We reserve the right to change this Policy at any time, without prior notice, by posting the revised version of this Policy behind the link marked "Privacy Policy." Please check this page periodically for changes. Any changes in our Privacy Policy will be posted to this Site and will become effective as of the date of posting with respect to information we then collect in the future but will not be changed with respect to information that we have then already collected. It is and will be your responsibility to review our Privacy Policy from time to time to make sure you are aware of any changes. Your continued use of this Site after we have posted the revised Policy constitutes your agreement to be bound by the revised Policy.

The most recent update to this Privacy Policy was made, and is dated, 09.02.2025.

XV. Your California Privacy Rights

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information under the California Consumer Protection Act of 2018, Civil Code Section § 1798.83 (CCPA). To learn more about your California privacy rights, visit <https://oag.ca.gov/privacy/ccpa>.

XVI. How to Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us by sending an email to **drmann@drbeatrizmanntherapy.com**, by phone **813-421-0172**, or by sending us a letter at the following address:

Dr Beatriz Mann Therapy LLC
Attention: Privacy Matters
7901 4th St N, Ste 27986
Saint Petersburg, FL 33702